



September 10 , 2018

I am very pleased and excited to announce the appointment of **Misha Jovanovic** as ITSC's **Vice President of Corporate Development**.



I have known Misha for many years and value his advice, intellect and friendship. He has been present for much of ITSC's development. Misha and his family are early shareholders of ITSC. They have demonstrated their confidence by adding to their investment multiple times in the past two years.

Misha is a seasoned executive with 25+ years of professional experience in the software industry in various roles from software development, to product management, sales and sales management.

During his career Misha worked with the largest top tier software industry leaders such as Microsoft and IBM as well as pre-IPO mid-size companies. Misha has strong experience building and growing new businesses both in Canada and International markets.

In recent years, Misha was focused on helping his clients realize the potential of Artificial Intelligence in various industries, from insurance and finance, to mining and retail. Misha has an MBA from the University of Western Ontario and a Master of Science, Electrical Engineering from the University of Belgrade, Serbia.

Barry Zemlak *B. Comm(Hons), FMA, FCSI, CIM*

President & Managing Director

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